

Rep Order# 6840155    Ver# 1    Status New    Traffic Order#    Printed: 08/09/2012 12:31 PM    1 of 2

EC'd Yes    Last Received: 08/09/2012 12:20 PM

Showing Buylines: All Lines

Station WAVY-TV NORFOLK, VA.    Agency (    ) MENTZER MEDIA    Rep Firm  
Advertiser (    ) AM.FOR PROSPERITY    600 FAIRMONT AVE, S#306    Sales Office (    ) PHILADELPHIA  
Product AMER. FOR PROSPERITY    TOWSON, MD 21286    Salesperson (    ) ANJIE BRADY  
Estimate# 288    Agency C/P1/P2/E //288  
Buyer STEPHANIE KOHLBAUER    Flight Dates 08/09/2012 - 08/14/2012    Salesperson Phone# 215-567-6005  
Phone#    Hiatus Weeks    Salesperson FAX# 215-567-5938  
Fax#

-- CONTRACT COMMENT --

CLIENT: AMERICANS FOR PROSPERITY SC=\*

-- REMARKS --

THIS IS A NEW ISSUE ORDER  
CONTRACT TOTAL IS \$13,200  
PLS CONFIRM ASAP  
THANKS ANJIE FOR ANGELA

| LT                                    | Ln  | Day   | Time   | Program              | Len | Rate       | Dates       | Spots/Week | # of Weeks | Total Spots | Total Cost  | Daypart |
|---------------------------------------|-----|-------|--------|----------------------|-----|------------|-------------|------------|------------|-------------|-------------|---------|
| ---                                   | --- | ---   | ---    | -----                | --- | ---        | ---         | ---        | ---        | ---         | ---         | ---     |
|                                       | 1   | F-SU  | 8P-12A | 2012 SUMMER OLYMPICS | :30 | \$5,000.00 | 08/10-08/12 | 2          | 1          | 2           | \$10,000.00 |         |
| Buyline Comment: 2012 SUMMER OLYMPICS |     |       |        |                      |     |            |             |            |            |             |             |         |
|                                       | 2   | SA-SU | 9A-6P  | 2012 SUMMER OLYMPICS | :30 | \$1,600.00 | 08/11-08/12 | 2          | 1          | 2           | \$3,200.00  |         |
| Buyline Comment: 2012 SUMMER OLYMPICS |     |       |        |                      |     |            |             |            |            |             |             |         |

--REPORT TOTALS--

Report Totals: 4 / \$13,200.00

--SALES MONTHLY TOTALS--

Aug 12: 4 / \$13,200.00  
Sales Totals: 4 / \$13,200.00  
Station Totals: 4 / \$13,200.00  
Lines not sent/rcld/rtrn: 0 / \$0.00

--COMPETITIVE--

|               |          |         |           |         |         |         |
|---------------|----------|---------|-----------|---------|---------|---------|
| Market Totals | \$13,200 | CATV 0% | WAVY 100% | WGNT 0% | WPXV 0% | WTKR 0% |
|               |          | WTVZ 0% | WVBT 0%   | WVEC 0% |         |         |

--COMPETITIVE COMMENTS--

COMPETITIVE TO FOLLOW BUYER REVISION

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Flight Dates 08/09/2012 - 08/14/2012

Hiatus Weeks

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Salesperson (    ) ANJIE BRADY

Salesperson Phone# 215-567-6005

Salesperson FAX# 215-567-5938

Books JUL11, EJUL12

Demos RA50+

--- CREDIT RISK ---

CASH IN ADVANCE